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***Golf Tournament Raises \$5,000 for Danvers High School
Falcon Band and Music Programs***

Danvers, Massachusetts—August 2008: Honda North recently sponsored the 2nd Annual Falcon Marching Band Golf Classic, helping to raise over \$5,000 for the Danvers High School Falcon Band.

The tournament, which took place at Ferncroft Country Club earlier this month attracted over **60** golfers and participants.

“The Danvers Parents for Music Education supports all band and choral music programs from the High School to the elementary schools,” said Peter Collins, PME Co-President and Golf Outing Chair. “Music, new and repaired instruments, leadership training, and upgraded uniforms are just a few of the ways the money raised today will help the students of Danvers,” he added.

This event is part of Honda North’s continued support of the Danvers High School Falcon Marching Band. In 2005, Honda North raffled a vehicle to help fund the Falcon’s historical march to the Tournament of Roses Parade in Pasadena. Honda North also sponsored last year’s inaugural Falcon Marching Band Golf Classic as well.

About The Danvers High School Falcon Band:

The Falcons, under the direction of Mr. Ronald Parsons, prides itself as the only Massachusetts band that has marched twice in the Tournament of Roses Parade in Pasadena, California. Other special featured performances include, The Citrus Bowl Parade, the St. Patrick’s Day Parade, Main Street Disney World’s Spectromagic Parade, and countless local parades. The band is a constant source of pride for parents, the school, the community, and most importantly, the students themselves. For more information on the DHS Falcon Band, log onto www.danversband.org.

About Honda North and International Cars, Ltd:

Honda North, located at the crossroads of Interstate 95 and US Route 1 in Danvers, is a member of the International Cars, Ltd. family of dealerships. International Cars, Ltd. is an employee owned company comprised of six New England area dealerships. Honda North is located in Danvers, Massachusetts. The New Hampshire locations include; Dover Auto World: with Honda and Chevrolet franchises, Dover Auto World Collision Center; Saturn of Manchester, Saturn of Nashua, and the new Porsche of Stratham and Audi Stratham. The International Cars' team, company-wide, is one that values ownership, accountability, and the importance of high-level service and customer satisfaction.

International Cars is headquartered at Honda North in Danvers, MA and is the recipient of several industry awards, including the 2007 Governor's Highway Safety Association Peter K. O'Rourke Special Achievement Award and the Time Magazine 2006 Quality Dealer Award. Honda North is a 3-time Honda President's Award winner, which is the most prestigious honor that Honda can grant to one of its dealerships. Dover Auto World in NH is a two-time President's Award winner. International Cars has also earned several AACE (Annual Award for Communications Excellence) Awards through The National ESOP (Employee Stock Ownership Plan) Association.

The Employee Owners of International Cars, Ltd. take great pride in supporting charitable based initiatives that directly impact their local communities. This type of involvement is an integral part of the success of employee ownership. For more information on International Cars or Honda North, please contact Kathryn Kain at 978-539-5010 or Karen Pevenstein at 781-449-3244 or visit www.internationalcars.com or www.hondanorth.com.

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