

DANVERS PARENTS FOR MUSIC EDUCATION



FOR IMMEDIATE RELEASE

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CONTACT:

**Andrea Enos, PME Corresponding Secretary
DanversPME@Yahoo.com / Cell: 978-590-2965**

FLAMINGOS FLOCKING TO DANVERS

DANVERS - Be on the lookout! You may have already heard: pink flocks of flamingos will soon be migrating to Danvers. If you are a resident, listen up: The gaudy pink creatures could be landing in your yard soon!

The Danvers Parents for Music Education (PME) has come up with a new fundraiser that will surely raise a few feathers! Under the cover of darkness, flockers will be responsible for moving the flamingos from yard to yard. These colorful birds may adorn your lawn with a special message attached, instructing you how to get rid of them. But first you will have to endure being the "flock of the town" and live with the pink pairs for at least a day.

Residents can make a donation of \$5 to the PME to have the birds removed, and can donate \$15 if they want to choose where the next "flocking" will land. Don't worry; the flockers have decided that flamingos can only fly into someone's yard two times, which will keep popular targets from being continually "pinked." Those who absolutely do not want these visitors will be able to purchase protection insurance for \$20.

This past summer, the PME purchased enough of the bright pink flamingos, which stand about two-and-a-half feet tall, to run several flocks around town. "The flamingos can end up in anybody's yard," said event organizer Andrea Enos. "Our hope is that this will be a fun way to raise money for the music programs in Danvers."

"There are a lot of people with a good sense of humor in our community," said Band Director Ronald Parsons. "I've heard a lot of positive comments from other groups that ran this type of fundraiser. People we have talked to are excited to have the flamingos visit and especially to have the opportunity to be able to flock unsuspecting friends and neighbors," he added.

The flamingos will begin to fly south by the end of October. Be the first on your block to flock. Those interested can order by mail to Danvers PME, P.O. Box 2145, Danvers, MA 01923 (checks payable to Danvers PME). Please include your name and phone number, and be sure to include the flockee's name, address, telephone, and email.